

APPENDIX 1

Detailed examples of current innovative activity

- **Engineers Without Borders Canada** is a vibrant community of thousands of innovative leaders working to create systemic change in Canada and Sub-Saharan Africa. Our community is made up of students, professionals and fellows who apply our leadership model, Systems Change Leadership, to tackle systemic issues that allow poverty and inequity to persist. Our 40 chapters and 1500 chapter members drive local systems change action across the country, working in unison to enhance EWB's areas of collective impact. They are working to improve Canada's role as a model global citizen by advocating for improved National and International Development policies and support, by expanding the role that Engineers can play in tackling global issues, and in exploring ways we can take action locally on issues of poverty and inequity in order to have national and global impact. EWB members are leaders on their campuses and in their communities and play an active role in promoting innovation as a means to achieve social impact.
- **HEC Montreal** through its hub IDEOS launched a Social Business Competition which provides experiential learning and uses a gamification approach to enhance students learning experience'. Participating students learned how to use market mechanisms to address social challenges, leverage a social collective mindset, collaborate with various stakeholders and develop their business idea into a real business.
- **Meal Exchange** is a national charity that supports student leaders on over 40 Canadian colleges and universities to develop social innovation and social entrepreneurship skills, by providing opportunities focused on increasing food security and sustainability. Using campuses' food systems as a vehicle for hands-on education, students have brought together administrators, food companies, faculty, and other stakeholders to solve the most complex problems in the purchasing, provision, and accessibility of foodservices on their campuses. Through our Campus Food Systems Project, students advised on foodservice and distributor contracts influencing over \$30M of annual food purchasing budgets to support local, sustainable agriculture. Building on this success, students in the network are now launching the Real Food Challenge Canada campaign with the goal of shifting \$100M of purchasing at campuses from coast to coast.
- **Mount Royal University's** Institute for Innovation and Entrepreneurship and Institute for Community Prosperity are partnering with a local homebuilder to develop a community co-working and collaboration space on campus, to connect students and innovative community organizations (both for-profit and non-profit) to jointly work on real-world challenges.
- **OCAD University** —Canada's University of the Imagination— is located in downtown Toronto, Canada's largest centre for art, design, culture and business; the university is a vital force for bringing together a diversity of creativity and innovation as well as economic impact. OCAD University's Impact Collective enacts social

innovation through critical, creative thinking and practice. This is done by mobilizing art and design to address challenges faced by society. Bridging academic and co-curricular initiatives, the Impact Collective provides experiential opportunities for the OCAD University community to channel their creative energies towards activating change and creating meaningful impact. Through research, applied creative practice, engagement and strategic partnerships, the Impact Collective connects University-wide activities related to social innovation and entrepreneurship with the broader community. Above all, we endeavour to advance awareness of the unique role that artists and designers have in shaping a more sustainable and vibrant society.

- **ResearchImpact-ReseauImpactRecherche** is Canada's knowledge mobilization network with a mandate to maximize the social, environmental and economic impacts from university research by sharing knowledge mobilization practices. Currently with 12 university members and growing ResearchImpact has a presence across Canada: Memorial University, University of New Brunswick, Université du Québec à Montréal, Université du Montréal, Carleton University, York University, University of Guelph, Wilfrid Laurier University, McMaster University, University of Saskatchewan, Kwantlen Polytechnic University and University of Victoria. ResearchImpact is led by Executive Leads (usually Vice-presidents Research) and seeks to create impacts of research by supporting collaborations between researchers/students and partners from the public, private and non-profit sectors.
- In June 2016, the **Royal Bank of Canada** announced a commitment to help Canadian youth confidently realize their potential as they transition from education to employment and contribute to Canada's future prosperity. The commitment will focus on supporting young people to ensure future generations have the knowledge, skills and confidence needed to thrive and prosper in a rapidly-changing world. The announcement builds on RBC long-standing history with helping communities prosper through a broad range of innovative initiatives, including: the \$20 million RBC Social Finance initiative, which aims to facilitate solutions to social and environmental problems through finance; RBC Career Launch, a one-year paid work and development experience being offered to recent college or university graduates from across Canada, and RBC Amplify, an intensive 16-week internship where students work to solve some real business challenges at RBC.
- **Royal Roads University** is one of the founding partners of the Vancouver Island Social Innovation Zone, a collaboration intended to foster social innovation leadership across Vancouver island. Royal Roads is a partner of Victoria's CityStudio, and will be hosting our new Sustainable Community Development program there, in partnership with the City of Victoria. The practicum component of this graduate certificate invites students to innovate to solve an issue that impacts the city of Victoria, and encourages student community led social innovation. Royal Roads also hosts the Eric C. Douglas Centre for Entrepreneurial studies whose purpose is to "engage entrepreneurs and communities to facilitate the design and implementation of business models for new ventures that will enable a new breed of entrepreneurs to, 'make a positive difference in our communities while making a profit". Additionally, Every RRU program contains real-world and community based service learning opportunities for our students.

- **Ryerson University** is at the forefront of innovative, career-oriented education and is an Ashoka Changemaker Campus. With a mission to serve societal need and a long-standing commitment to engaging its community, Ryerson aims to embed innovation into the fabric of Toronto, to create an ecosystem where students, faculty, staff and community members can collaborate with each other to transform ideas into practical innovations. Ryerson is transforming education through dedicated courses focused on innovation and entrepreneurship. Building on the success of its DMZ, the top-ranked university incubator in North America and third in the world, Ryerson's approach to "zone learning" provides mentorship, skills development, co-working space and a network of cross-disciplinary collaborations with companies, community organizations, and governments. Ryerson is working hard to inspire social change, accelerate ideas, create jobs, and empower the next generation of committed changemakers.

- **Simon Fraser University**, through its RADIUS initiative at the Beedie School of Business, has partnered with Ecotrust Canada, Mitacs Canada and a host of Vancouver Downtown Eastside (DTES) social enterprise leaders and supporters to build the Local Economic Development Lab (LEDlab), dedicated to creating a more dynamic and inclusive inner city economy. Time bound, place based, and action focused, the LEDlab embeds itself in community to better understand the conditions for inclusive and sustainable economic development, engaging stakeholders from across the system to help build solutions from the ground up. It works on Community Acceleration through training and connecting talented, created and motivated graduate students to work full time with local organizations trying to advance innovative social enterprise concepts. It also works at a systems level in a 'Lab' format to share skills and knowledge, and collaborate to change economic systems to better support the DTES community.

- **The University of Guelph** was recently awarded \$76.6 million from the Canada First Research Excellence Fund Based to increase capacity for innovation in agriculture, food, and sustainability,. While giving rise to a host of new initiatives, this funding will also expand the growth of the University's existing innovation and social enterprise ecosystems, including:
 - The Catalyst Centre, which supports faculty, staff and students to transform the University's world-class research into innovations with maximized economic, social and environmental benefits.
 - The Centre for Business and Social Entrepreneurship, which facilitates student consulting services for local businesses, non-profits, and charities. It also runs an enterprise incubator, open to students and community members, and helps faculty embed experiential-learning projects into courses for students.
 - Ideas Congress, which partners with Feeding 9 Billion to offer a pioneering interdisciplinary class for undergraduate students. This supports students to develop impactful food-security projects and equip them with skills and confidence as social-innovators for course credit.
 - The Community Engaged Scholarship Institute, which builds community-university research partnerships. Its new collaboration with the City of Guelph has created a civic innovation lab that helps both these organizations address

the complex challenges facing the community, through social innovation, open government, and participatory democracy.

- **The University of New Brunswick's** social entrepreneurship centre, the Pond-Deshpande Centre, and the New Brunswick Social Policy Research Network, co-founded NouLAB - New Brunswick's public and social innovation lab. NouLAB employs innovative methodologies, borrowed from the start-up, entrepreneurial community and stakeholder engagement practices, to address pressing social, environmental, and economic challenges. NouLAB connects change makers from government, academia, community and industry around pressing local issues, and facilitates their journey through social systems change. In so doing, NouLAB collaboratively develops better solutions, while simultaneously building the innovation capacity of lab participants and organizations. Current labs include Healthy Aging and Immigration Retention; addressing the pressing issues of a declining and aging population
- **The University of Victoria** has several social innovation and entrepreneurial initiatives that are connecting students, faculty and staff to the needs of local community:
 - The Service Learning Internship Program (SLIP) supports co-op positions in community-based organizations working collaboratively with UVic on joint research-related projects.
 - UVic is one of the founding partners of the Vancouver Island Social Innovation Zone (VISIZ) RECODE program, a collaboration to support social innovation, social enterprise and social finance on Vancouver Island, VISIZ is a growing collaboration of partners working to make Vancouver Island the place to test and grow enterprising solutions to social issues.
 - UVic is a founding partner of Victoria's CityStudio innovation hub, connecting students, faculty and community to co-create, design and launch projects that are connected to local city planning and development;
 - The University of Victoria Coast Capital Savings Innovation Centre provides tools, expertise and space on campus to help entrepreneurs develop ideas and partner clients with advisers and mentors from the community.
- **Wilfrid Laurier University** offers an undergraduate program in Social Entrepreneurship and has earned the [Ashoka ChangeMaker Campus designation](#) for its social innovation and entrepreneurial offerings. Laurier is also a founding academic partner of [Communitech](#), the Region of Waterloo's industry innovation centre. The new [Lazaridis Institute for the Management of Technology Enterprises](#) will pave the way to continued global leadership in entrepreneurship. Laurier's Schlegel Centre for Entrepreneurship and Social Innovation is tied into academic programming in Business (Entrepreneurship), Arts (Social Entrepreneurship), and also has entrepreneurship courses in the faculties of Social Work, Music, and Science. Laurier runs a LaunchPad accelerator centre at both Communitech in downtown Kitchener and in Brantford. Our Neighbourhood ChangeMaker Workshop series is open to community members seeking to make positive social impact through new business

ideas and have receive Ontario Social Innovation Vouchers oriented to supporting more women and aboriginal people in the entrepreneurship ecosystem.

- **York University** has partnered with **Seneca College, United Way Toronto & York Region and ventureLAB** (Regional Innovation Centre providing business acceleration services to high growth SMEs) in a system of supports for social enterprise in York Region. Recognized with a Civic Innovation Award from the J.W. McConnell Family Foundation and a RECODE grant for Seneca College, communityBUILD is launching its 2016 programming focused on affordable housing which the Regional Municipality of York has identified as the primary social issue for the Region. The Blueprint for Affordable Housing will work with housing data from the Regional government and the Ontario Ministry of Municipal Affairs and Housing. The communityBUILD partners are joined by school age social entrepreneurs from the York Region District School Board and are supported by IBM expertise and IBM Watson. The university, college, community, private sector, school board, regional and provincial governments all supported by ventureLAB and IBM creates an ecosystem that is mobilizing to address a critical need for citizens.